



**Tennis Yukon
President's Report
May 20, 2026**

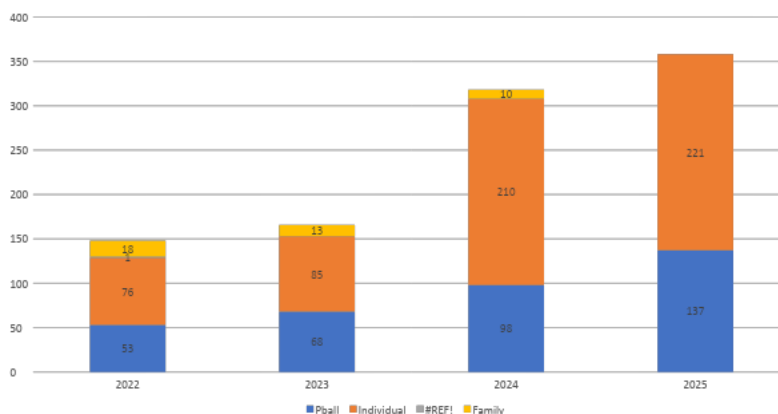
I. Long-Term Planning

- The current 3-year plan is in force (2025-2028). Goals are:
 - Increase number of season pass holders
 - Continue efforts toward an indoor facility
 - Continue good management of Mt Mac courts
 - Work on effective communication with season pass holders/community
 - Increase organized programming
 - Increase fall-winter-spring programming for year-round tennis opportunities
 - Increase junior participation and develop pipeline
- Actions:
 - Hired administrator
 - Hired full-time summer coach
 - Full summer season of programming planned
 - Active in Racquet Sports Committee with shared programming and facility discussions

II. Mt Mac Management

- 2026 is sixteenth summer of Mt Mac court management; savings targets met in all years of lease so far.
- 2024 season pass prices increased 10% (they had been the same since 2014).
- \$5 per season pass goes to cover the insurance TY is obligated to carry in order to lease and manage the Mt Mac courts (and rent any indoor facilities in Whitehorse).
- One court designated for pickleball at set times.

III. Summer participation



- 2025 also had several hundred students in school programs, including 200+ during Polar Games
- Large number of day passes
- 20 kids in ½ day multi-racquet sport camp
- 2025 successful partnership with YU for STEM camp
- 2026 partnering with City of Whitehorse for racquet sports in their day camp
- Dawson City and Mt Lorne Community tennis weekend workshop scheduled for 2026.

IV. Summer 2026 tournaments

- Northern Cup scheduled for July 10-12
- Yukon Champs TBD

V. Winter programs

- Doubles leagues in school gyms
- Sept – Dec 2025 adult and junior CGC classes
- Tennis Canada funding for programs in schools April and May 2026: Holy Family, TAK, Mercier. Also did class at St. Francis; adult CGC classes

VI. Projects

- Summer coach hired and full schedule of programming
- Administrator hired
- Continued development of court reserve system
- Investigating new court gate system
- Funding application for indoor racquet facility feasibility study
- Join community volunteer program run through Sport Yukon
- Join Make It Happen program for sport tourism (Northern Cup)

VII. Challenges:

- Facility challenges significantly restricts winter programming offered and negatively impacts efforts at growing and sustaining a large participation base.
- Need the day passes to be season passes so don't use up Vizpin keys.
- Need more board members.
- Need more volunteer help.

Thanks

Many thanks to the Board for their efforts over this past year.

I gratefully acknowledge Yukon Government Community Services Sport and Recreation branch and Lotteries for financial support.

Brian Whitfield
President, Tennis Yukon